



Strategic Partnership and *Advisory Services* for Families of Significant Wealth & Single Family Offices

Our Why

Families of significant wealth reach important inflection points and levels of complexity. As wealth expands across generations, investments, operating businesses, and advisory relationships, the structures supporting that wealth must evolve as well. Governance becomes more important. Decision-making becomes more complex. Coordination across advisors and entities becomes more challenged. Liquidity events, generational transitions, evolving investment complexity, or changes in family priorities often require reassessing the advisory ecosystem supporting the family enterprise.

Brown Operating Partners works alongside families of significant wealth and single family offices navigating complexity, generational transition, and the evolving responsibilities of stewardship. The firm helps families bring clarity and structure to their long-term vision while strengthening governance, operating architecture, and leadership alignment across the family enterprise combined with connections to a community of peers and resources.

Who We Serve

Individuals and Families



First-generation wealth creators and multi-generational families navigating advisor and family office options

Family Principals



Establishing or evolving a single family office.

Family Office Executives



Strengthening governance, operating structure and succession strategy.

What We Do

Family Governance & Strategic Alignment

Clarifying long-term vision and strengthening governance across the family enterprise.

- Long-term family objectives and generational priorities
- Governance frameworks and decision rights
- Board, trustee, and family leadership alignment
- Succession planning and leadership transitions

Family Office Architecture

Designing operating structures capable of supporting growing complexity.

- Family office options and structure
- Advisor and service provider review and integration
- Technology and reporting solutions

Advisor Ecosystem Coordination

Ensuring governance and strategy translate into consistent action across advisory relationships.

- Strategic initiative prioritization and sequencing
- Advisor coordination, selection, and accountability
- Operating cadence and performance clarity
- Structuring and facilitating disciplined evaluation processes

What To Expect

Brown Operating Partners serves as a strategic partner and ally working alongside family principals and family office executives at *consequential moments* when change is outpacing the strategy and structure.

Frame

Clarify "the moment" and what matters

Align

Establish shared direction and priorities

Decide

Commit to the plan and accountability

Advance

Drive priorities toward meaningful outcomes

Aligning the Vision, Strategy and Execution at each phase so priorities of the family converts to sustained, long-term success for generations.



About Brown Operating Partners

Brown Operating Partners was founded by Eddie Brown with more than 25 years of building and leading wealth management platforms to serve the unique needs of ultra-high-net-worth families and family offices. He has led enterprise growth, strategy, and platform development across public firms, founder-led organizations, and private capital-backed advisory businesses.

This experience provides Brown Operating Partners with a rare 360-degree view of the industry, from family principals and advisors to executive leadership and strategic investors.

The firm works alongside family members, principals and family office executives to provide perspective, structure, and disciplined coordination fully aligned with the culture, values and autonomy of the family.

Our Approach

Engagements are intentionally selective and highly customized grounded in three guiding principles.

Deliberate



Selective engagements beginning with deep discovery, alignment on scope and a clear structured process with timeline.

Discreet



Collaborating with family principals and leadership teams respecting full privacy and security through highly confidential engagements.

Dedicated



Immersion as an operating partner with clients focused on achieving all objectives together.